

April 27, 2022

### **Healthcare Heroes Day at the Movies**

The past two years have been unprecedented in our global society. No one has been affected by the Pandemic more than our Healthcare Community. It's time we gave thanks and offered you a day out to just smile, laugh and be with friends.

The idea for this special day came during the Calgary Film Festival. A frontline healthcare worker was hosting a podcast. She got very emotional talking to Director Stephen Campanelli about viewing the film *Drinkwater*. She said, "It's the first time since the pandemic began that I smiled and laughed for 2 hours." That started a conversation between Producer Graham Fraser and Stephen about how to offer that experience to all healthcare workers. One call to Ellis Jacob, CEO of Cineplex Entertainment and a partnership was formed.

Cineplex would donate the theaters across Canada and Suitcase Charlie Films would donate the film - *The Whistler Film Festival Audience Award* winning comedy *DRINKWATER* starring Eric McCormack and Daniel Doheny. Doheny's performance just earned him the Vancouver Film Critics Circle award for Best Actor in a Canadian Film.

We are so honored to give our truly heroic healthcare workers this special day out. It's well deserved, and we want you to know how thankful Canadians are for you! As an added bonus, we have an opening video from an iconic list of celebrities who jumped at the chance to thank you personally! You'll hear from Eric McCormack, Martin Short, Elton John and David Furnish, Burton Cummings, Jan Arden...just to name a few!

Details:

Date: Sunday, May 1, 2022

Time: 3PM

Your theatre:

Cineplex Cinemas International Village

Seats available: 150 (Auditorium #7)

About *Drinkwater*:

Synopsis

In small-town British Columbia, Canada, awkward teen Mike Drinkwater has trouble fitting in. He gets bullied by his wealthy school jock rival, and his offbeat father spends more time trying to not get caught defrauding the government than paying attention to his son. Things take a turn when a girl named Wallace from the United States moves in next door. Wallace tries to help Mike be a little less awkward at school while pushing him to train for an annual cross-country race, while Mike shows Wallace the ropes of living in small-town British Columbia, Canada.

Trailer: *DRINKWATER* - Trailer on Vimeo

[www.vimeo.com/660802666](http://www.vimeo.com/660802666)

/km/MoveUp